

AiFi at Universities

Making the Student Dining Experience Better

Today's college students are busy. Students have a lot to cram into their schedules between long classes, schoolwork, jobs, clubs, and social activities. Most of them can't even find time to eat. Many even prefer to trade in the time spent standing in line to purchase food for study time.

The biggest problem? Poor nutrition can negatively impact learning and memory. And we know that eating well (and regularly) is key to being able to perform academically.



According to one [2017 study](#),

students that consume food of higher nutritional quality with greater frequency are more likely to be associated with positive academic achievement.

Autonomous Store Solutions: A Win for the Students & the University

AiFi's autonomous store solutions on university campuses are effectively addressing the challenge of providing students with access to nutritious food and essential items at any hour of the day.

These efficient stores improve the fast-campus shopping experience by operating with minimal staff and extended hours, resulting in enhanced profitability.

Why is AiFi a Fit for Universities?



Optimized labor



Easy daily maintenance



Flexible technology & configurations



User friendly



App-based



Increase customer satisfaction & retention



Case Study

University of San Diego

The University of San Diego (USD) partnered with AiFi to bring autonomous checkout to Smart Market at the Knauss Center for Business Education.

AiFi's camera vision-based technology allows shoppers to select which food and drink items they'd like to purchase and walk out without waiting in line or scanning to pay.



AiFi Makes Campus Dining Easier:

- The mini convenience store features entry by scanning a dedicated store app.
- Items available for purchase include hot and refrigerated prepared meals, coffee, kombucha on tap, and packaged snacks and beverages.

Since Opening, Smart Market at USD Has Generated, On Average:

- A total trip time of **1 minute 7 seconds**
- **67% increase** in repeat customers
- An average basket **revenue of \$6.01**



“We were impressed with the flexibility of AiFi's solution and the ability to seamlessly integrate with existing infrastructure in the store. Now, folks coming through the Knauss Center for Business Education won't be burdened by long lines or wait times, and we're excited for the future of this technology at our campus.”

— Andre Mallie, Assistant Vice President, Auxiliary Services & Resource Management, University of San Diego

Case Study

University of Denver

Together with Sodexo, AiFi brought autonomous shopping to the students at the University of Denver. Students can use their mobile devices to come in, grab their items, and head quickly to class.



Since Opening, Nelson Hall at the University of Denver Immediately Saw:

[Take a Virtual Tour](#)

A 30% increase

in customers in the first 3 months.



Reallocation of labor—

those who used to stock shelves, now prepare fresh meals.



An increased number of customers.



Increased satisfaction, & retention.



“

“This technology actually supersedes some that’s been in the market for a while. It’s all by way of camera technology and AI that can calculate when something is removed.”

— Kevin Rettle, VP, Sodexo

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